



DELL Golf Tournament Sponsorships

September 29, 2014

Legacy Sponsor \$50,000

- Four foursomes
- Ten tickets to Cotes du Coeur Gala
- Welcome Banner
- Signage on each course
- Listing as sponsor on media collaterals & logo placed on tickets
- Opportunity to include premium item in welcome bag
- Customizable Sponsor Option
- Hospitality Tent
- Two invitations to all Cotes du Coeur pre-parties (Big Bottle, Chef Announcement, Catalog Preview and Grand Tasting)
- Recognition in the American Heart Association annual report at appropriate giving level

Platinum \$20,000

- Three foursomes
- Four tickets to Cotes du Coeur Gala
- Welcome Banner
- Signage on each course
- Listing as sponsor on media collaterals & logo placed on tickets
- Opportunity to include premium item in welcome bag
- Customizable Sponsor Option
- Hospitality Tent
- Two invitations to all Cotes du Coeur pre-parties (Big Bottle, Chef Announcement, Catalog Preview and Grand Tasting)
- Recognition in the American Heart Association annual report at appropriate giving level

Gold \$10,000

- Two foursomes
- Two non-service tickets to Cotes du Coeur Gala
- Onsite signage
- Opportunity to include premium item in welcome bag
- Listing as sponsor on media collaterals & logo placed on tickets
- Recognition in the American Heart Association annual report at appropriate giving level
- Two invitations to all Cotes du Coeur pre-parties (Big Bottle, Chef Announcement, Catalog Preview and Grand Tasting)

Silver \$5,000 (Hole Sponsor)

- One foursome
- Two non-service tickets to Cotes du Coeur Gala
- Signage on one hole
- Opportunity to include premium item in welcome bag
- Listing as sponsor on media collaterals & logo placed on tickets
- Recognition in the American Heart Association annual report at appropriate giving level
- Two invitations to all Cotes du Coeur pre-parties (Big Bottle, Chef Announcement, Catalog Preview and Grand Tasting)

Bronze \$2,500

- One Foursome
- Signage on Course
- Listing as sponsor on media collaterals & logo
- Two Invitations to all Cotes du Coeur pre-parties (Big Bottle, Chef Announcement, Catalog Preview and Grand Tasting)

Customizable Sponsorships

Helicopter Ball Drop - \$3,500

Lunch Sponsor - \$6,000

Dinner Sponsor - \$13,500

Networking Beverage Sponsor - \$6,000

Entertainment Sponsor - \$2,500

Hole in One Sponsor – TBD

Celebrity Sponsor – TBD

Hydration Sponsor - \$2,500

Welcome Bag Sponsor - \$4,500

Customizable sponsorships will be designed to build a package around your investment and create a customized package and include the following items:

- Includes one foursome & signage
- Listing as sponsor on media collaterals & logo placed on tickets
- Opportunity to include premium item in welcome bag
- Two Invitations to all Cotes du Coeur pre-parties (Big Bottle, Chef Announcement, Catalog Preview and Grand Tasting)



CÔTES DU COEUR
International Fine Wine Auction & Celebrity Chef Dinner



Proceeds from the Dell Golf Tournament benefit the American Heart Association's Open Your Heart Campaign of the Cotes du Coeur Gala.